# Matthew Fletcher

Community-Driven Media Leader | Content Strategy & Team Collaboration

# HouseProductions.org (207) 749-2973 matthew.fletcher.me@gmail.com

#### **EXPERIENCE**

### **House Productions** — *Producer / Editor*

OCTOBER 2009 - Present

Led creative projects as a founder, specializing in storytelling, visual content, and documentary filmmaking. Oversaw projects from concept to completion, collaborating with clients and stakeholders to craft compelling narratives using scripting and story development, resulting in enhanced audience engagement.

## **Lone Wolf Media** — Post-Production Director / Online Editor

APRIL 2014 - MARCH 2025

Led post-production operations, optimizing workflows, technology, and team coordination to enhance efficiency and ensure high-quality network deliverables. Streamlined media management, editing, and color grading workflows while maintaining broadcast-standard quality control. Oversaw technology infrastructure and collaborated with editors, producers, and writers to drive productivity and performance.

### **MTG Goldfish** — Producer / Editor

JANUARY 2016 - April 2020

Developed collaborative relationships with industry talent, produced engaging programming, and optimized creative workflows to enhance content quality and efficiency. Led staff training initiatives and strategic content development, contributing to a 300% audience growth.

### **SRC-TV** — Media Specialist

AUGUST 2006 - APRIL 2014

As part of a two-person leadership team, I managed media operations and community programming for a public access television station serving 5 town districts and 2 school districts. I orchestrated live broadcasts, training, and educational content, and implemented live streaming and digital workflows in 2006, connecting multiple communities with minimal resources and improving accessibility.

#### **EDUCATION**

# **University of Southern Maine**, Portland, ME *B.A.*, *Communications & New Media*

FALL 2008 - SPRING 2010

# **Southern Maine Community College,** South Portland, ME A.A., Video & Multimedia Technology

FALL 2006 - SPRING 2008 | Phi Theta Kappa Honor Society

#### **SKILLS**

**Field Production** 

**Editing - Long & Short Form** 

**Color Correction** 

Audio Mixing / Recording

Online Edit / Delivery

Story Producing / Development

**Education / Training** 

**Project Management** 

Scripting / Writing

Remote Workflow

#### **COMPLETED PROJECTS**

ABC/HULU

Wild Crime - Seasons 1 thru 4

**Curiosity Stream** 

Doug to the Rescue

Unsinkable: Japan's Lost Battleship

**Discovery Channel** 

Expedition Bermuda Triangle D-Day in HD Monsters of the Abyss Yankee Jungle

Independent

Bronies: The Extremely Unexpected Adult Fans of My Little Pony The Kids We Lose

NOVA

The Ship That Changed the World The Last B-24 What's the Universe Made Of? Holocaust Escape Tunnel

PRS

9/11 Inside the Pentagon Outbreak The Bomb USS Oklahoma: The Final Story Weekends with Yankee

Smithsonian Channel

America's Hidden Stories Americans Underground The Hunt for Eagle 56